

Ever'man Board Meeting

10/30/17

Attendance: Board members: Lynn, Lauren, Kelly, Eric, Bonnie, Tara

Absent: Dave

Employees: William, Maria, Joy, Thalia, Ryoko

Members: Hugh Ed, Lois, Jessica (visiting board member from Sevananda in Atlanta), Gina (considering running for board)

Called to order: 6:06pm

Agenda Review

Approval of August minutes:

-Motion to accept the August minutes: Tara

-2nd: Lynn

-Vote: Unanimous

Open Forum:

-Hugh Ed: Requested another scale in produce area, brought up having styrofoam that no one in town will take (potentially do Internet search on who might take it), presented bag of tortilla chips he would like to see the store carry

-Lois: reported that chaplain at the base spoke highly of Ever'man

-Jessica: visiting her family here - she is on board at the co-op in Atlanta

-Gina: interested in possibly running for the board- she started a non-profit here in town

GM Report:

-extra comments in the GM report due to the fact that we didn't have regular board meeting in September

-Kelly pointed out that she's happy that new marketing employee, Rob, has been attending so many civic meetings and she was excited to see the buy a bag Thanksgiving meal donation program again

-Hugh Ed asked about 501c3 donation receipt- William explained that Manna will give out donation receipts

-Eric asked about the billboard- William reported that new one will announce that we got IN Weekly best grocery and have updated our TV commercials

B5: Asset Protection- Tara had emailed William some questions and suggestions- discussion about whether to increase from \$250,000 to \$500,000 insurance in case of store closure- he said he will look at it at renewal time in March as more starts to get spent on the new store- potentially additional \$800 annually to increase coverage - the money would last approximately 45 days

-Tara brought up wanting the board to understand what the vote is really about - to ensure that if there is catastrophic event, we would not want the co-op to be in jeopardy

-William worries more about losing refrigeration product- he also mentioned the way the building is built and its age showing it's strong

MOTION: Lauren made a motion to accept (based on the letter from our insurance carrier approving the current coverage and knowing William will check in about it in March)

-Discussion about tabling

-2nd- Kelly- she feels confident in William's decision- Kelly asked some questions of clarification about how this specific piece could be re-evaluated next month

Amended motion to accept B5 with correction of date on page 9, as well as re-evaluation of the insurance coverage data via email

2nd: Kelly

Vote: Unanimous

-Discussion about hurricane season - Eric brought up that other things, such as ice storms and flooding, that threaten the infrastructure

-Tara brought up continuation plan needed to be in place - Lauren asked about what we have- William said they are revising the plans for all types of threats

-Lauren pointed out that B5 in the policy book is possibly not the correct one, since William's reports have been including more than what is listed in the policy in the book-

Ends Report: Discussion about the report

-Lauren asked questions to clarify, also asked about Clean Energy Fest (William and Maria not aware of it)

-Kelly commented that it is a very thorough report- questioned the increase in fair trade purchases (Thalia explained that more companies are getting certified)

-Bonnie questioned the health fair grid - Education coordinator wasn't here 4 months-

Maria will look at the data, since the months labeled are April for 4 columns (page 13)

-Bonnie asked about the Community Action Program- if they finish their program, CAP buys gift cards from the store- possibly clarify that CAP purchases the cards- (page 24: "try to hold Locals multiple times each year..." should be Local vendor events/demo events)

Kelly- questioned how the number of local purchases breaks down, since the cafe sales are considered local, which makes the numbers so much higher- William said they will work on getting the numbers

MOTION: Bonnie motioned to accept Ends Report with modifications made to page 13 dates, page 15 about CAP gift cards, and page 24 to change to local vendor and demo events

2nd: Lauren

Vote: Unanimous

B3 Business Planning and Financial Budgeting:

Tara- asked about membership goal number - William said no number, but always trying to increase- it's listed as measurable objective- new store is goal of 40% - page 12

questioned the businesses that might could be partnered with: is there a list?

Lauren asked about bike events, Kelly mentioned Slo-Ride and On Bikes, Lauren asked about run club- Lauren also mentioned partnering with WUWF on their member cards

Lauren asked about Gallery Night and Foo Foo Fest- Maria attended some meetings- the green energy aspect might be best for co-op to support

Bonnie asked further questions about the community board location - Maria pointed out that her team cleans up that board twice a day - Lois brought up idea for portable board- Bonnie asked the visiting co-op board member about her store (they have 4 boards: one with board of director info, 2nd board is about monthly charity that they are supporting for their "round-up" campaign, 3rd board is community ads in the deli seating area, 4th board is community events, they also have smaller board about classes coming up) - Bonnie asked about cooperative values, about the staples we are able to get to drop prices - William explained how they try to get basic products in the co-op basics program- Bonnie asked about what exactly winterizing store entails, questioned the "DC"- William explained what it is: Development Cooperative arm of NCG, National Cooperative Grocers-

Lauren pointed out that timelines would have to include any planning made if/when membership fee is increased

MOTION: Lauren motioned to accept B3 with typos changed as William has noted
2nd: Tara

Vote: Unanimous

B2: Board will discuss via email based on discussion from the yearly meeting with consultant, Thane

B8: Board will discuss via email based on discussion from the yearly meeting with consultant, Thane

B4: Bonnie brought up the issue of wording "allow sales to decline or be stagnant"- Lauren had this noted from the annual consultant meeting- co-op industry standard still has 3% as their standard, since 2010- Bonnie also questioned when the last audit was - William answered it was 2015

Board Self-Monitoring:

C2 and C3: Bonnie questioned the word "job product"- response from board members that is how well GM does his/her job (written reports and overall)

COMMITTEE REPORTS:

-Nominating: Eric reported that we do have a contested election- two candidates still need to attend a board meeting (December meeting is last chance) Hugh Ed questioned who is up for re-election and who serves on the committee

-Executive and Membership Value: Have not met

-Endowment: Kelly stated she will start an email thread about how best to choose the art piece for the new store

-Fall Membership Appreciation: Kelly commented about how great it was- William guesses 300 people- Maria asked if it can be listed for first weekend of October- William said it was good to not have the meeting with the event- Bonnie brought up getting more to attend the financial meeting: discussion about better effort to get people to show up

-Treasurer Report of board budget: Eric reported that we are on track- online election service will be used

-Discussion about adding questions to the online ballot- Maria reported that there could be a thank-you page with invitation that takes them to the co-op website

Motion made via email to not have a bar serving alcohol at the 9 Mile Store: Kelly brought up her questions about whether or not to take a vote on this topic: isn't it operational? Lauren brought up discussion from meeting with consultant- William said his take from that meeting was that this is an operational issue- Bonnie feels that there has been discussion, but there hasn't been a vote recorded- Lauren suggested taking the notes from other meetings that we have had to make it "officially" recorded in minutes

MOTION to adjourn: 8:29pm Kelly
2nd: Eric