**Ever’man Minutes BOD meeting September 20, 2019**

Attendees: Staff-William, Stephanie, Matt

Members: Lois, Hugh Ed

BOD Members: Dave, Eric, Sandra, Lynn, Kelly, Lauren (on phone), Jena

Absent: Tara

Meeting Called to Order: 6:05pm

Dave read the Ends Statement

**Approval of July Minutes: TABLED**

**Open Forum:**

Hugh Ed: he is interested in seeing what William says about the cardboard situation (so many bales stacking up)

* Mentioned email about rolled oats being on sale- but wasn’t the case in the store- William said please find it and bring it in- also, no mention of the member party
* He drove around the 9 mile store- concerned that there is no underground storage (William said it is very expensive and explained that a lot of red clay was able to be pulled out of holes and used- we have not bought any dirt for this project!)

Lois:

* Discussion about handouts for seminars- she will email it to Stephanie
* Comments about new commissary being huge and also recommendation to not have one manager for both stores

**GM Comments:**

* New store really taking shape
* William gave recap of all the different areas of the store
* Kelly asked about job fairs coming up and who would be attending- William said he will definitely be there
* Position filled after Rob left: Lorelei will be taking the job- still looking to hire for her past position

**B7: GM Succession**

**Motion:** Kelly

**2nd:** Lynn

**Vote:** Unanimous

**Nominating Committee**: Lauren clarified that the gap that appears in the seating chart is because of changing the board election calendar to align with the fiscal year- so the seats up are Kelly, Lynn, and the open seat

Jena brought up needing to have meetings so that potential candidates can attend

* William said that the reports for October are very minor- so maybe still hold a meeting to allow candidates to attend
* Jena reported that they have the documents and updated the dates
* Lauren asked if anyone knows of any interested parties- and also mentioned someone that was interested for last election who she will reach out to

**Endowment:** Kelly reported about meeting- 3 submissions thus far- committee reaching out to one person to get more details and editing RFP to re-open for submissions over next 3 months

**Fall Membership Appreciation:** Lynn reported that they have met and have volunteers. Staff working in to open spots. Lauren apologized that she prior long-standing committee.

**Treasurer Report:** Eric reported that we are slightly over, so look how to balance out

**Upcoming Events and Marketing**: Stephanie reported that she tweaked the marketing report a little- she will email it to the board and William will add to Ever’board

* She detailed upcoming events where board members could come take part
* Discussed that she is changing the paradigm about outreach
* 2 cooking instructors added to our classes

**Board Visioning:**

* Jena asked about why William thinks sales are down- he said not advertising right now to pool money for expansion/new store push
* Discussion about the growth and building downtown and how that is affecting the area
* Lauren read the topics from the August board retreat for future board planning- Dave said all should review
  + One was diversity of board members- Kelly said this is good idea to focus on
  + Jena said it takes approaching people directly
  + Lauren suggested coming up with tag lines and catchy image to be used for a flyer to go out to places like UWF and Navy Fed, etc. to drum up excitement for board elections and new store opening
    - Stephanie said she is on nominating committee and this is on her list
    - WUWF radio interview with Dave or board member?

**FUTURE TASKS:** Dave said to review the topics from the retreat and prioritize at the Oct. meeting

* **Oct 28th meeting**
* **Dec. 2nd meeting**

**MOTION TO ADJOURN:** Eric

**2ND:** Sandra

**VOTE:** Unanimous