

Ever'man Board of Directors Meeting- Annual Spring Membership Meeting June 26, 2017

In attendance:

Board Members: Dave, Eric, Kelly, Lynn, Tara, Lauren, JJ, Bonnie

Employees: William, Matt Maria, Joy, Ryoko

Members: HughEd Turner

Called to Order: 6:03pm

Reading of Ends: Kelly

Approval of May minutes:

Dave pointed out JJ was referred to incorrectly as "she"

Motion to approve with changes: Kelly

2nd: Lynn

Vote: All in favor

Open Forum:

*Hugh Ed:

- brought up article on sea rise- issues with water coming in under the store door during storms- he wanted the board to be aware of this
- he removes tape from recycling boxes to re-use, but someone has removed the tape (William commented that he would talk to staff)

*Lauren:

- announced community art and music event at her husband's business, Fluid Metalworks, on July 11th (hanging poster on community board)

Cooperative Annual Report

- William reviewed a color booklet showing the report of the cooperative's year
- increase in new members- really pushing membership
- reusable bag program: discussion about the money raised for charities (Lauren asked about getting press on this program, since Ever'man is the only place that does this program)
- discussion of sales of local, sales of fair-trade (local number is high because everything made in the deli is considered local)
- store display reports- won award for two employees to go to Cascadia Farm and another won money that was split between marketing and grocery departments
- report of balance sheet (decrease is showing due to purchase of property on 9 Mile Road) total assets has increased
- discussion of net operating income
- showing preliminary 2016 net income of \$262,293
- waiting on one statement of patronage dividend check from NCG (National Cooperative Grocers) which will affect the final numbers slightly

William gave each board member a copy of the employee monthly newsletter, pointing out Dave's article about what the board does/is
-Lauren volunteered to write the article for July- she will submit by July 5th to Joy

B2: Membership Rights and Responsibilities

Motion to approve: Dave

2nd: Kelly

Board Self-Monitoring: D2 Board Job Products and D3 Committee Principles

-Dave said he feels D2 really talks about what the board does (the broad strokes of what it's board role is)

-Dave brought up that a change should be made from word "owners" to "members"

-Kelly brought up that the 1st point is that the board is the link between the cooperative and the members: maybe we should do this more- go to the members if they aren't coming to our meetings

-Dave brought up an article in recent Cooperative Grocer magazine that touches on board members going to co-op events

-JJ asked about the D2 point on executive limitation concerning RFP process (request for proposal)

***Lauren made changes and emailed to William for printing

D3: No changes

Committees:

Nominating:

Haven't met, but Eric says they will plan to meet in July

Executive:

Did not meet

Membership Value:

Has not met, but will set meeting this month

Endowment:

Committee met and wrote a charter

-Dave presented the charter

-Discussion about how funds can be acquired for the endowment-

Member Appreciation Event Committee: Maria, William, Lynn, Bonnie

-Maria requested that meetings start and that the committee report is listed on the board meeting agendas

-Date set at October 7th

Treasurer Report:

Board Budget:

CCMA: Lynn attended- so Eric mentioned making sure the budget reflects that only one director attended

Expansion Report:

William reported that we have received 2nd plan from the DC

- our local architect sees some changes to be made
- William meeting with architect tomorrow
- William met with DOT about entrances and exits- but he feels better about the options now for turn lanes, etc. than he did after the initial meeting
- Hugh Ed asked if the co-op covers these lane expenses- William answered yes
- Eric brought up making sure area is checked for gopher tortoises
- Kelly asked when drawings would be available
- William answered how there are some challenges with the layout of the truck dock, deli seating area, etc.
- Looking at glass extension on backside to widen the area
- once the seating area is worked out, drawings will become available
- A lot of civil work has to be done- different from the work on the current store location

CCMA:

Lynn attended the Cooperative Conference this summer- she reported about presentations she attended

Michael Sansolo- keynote speaker- spoke about e-commerce, Blue Apron, etc.

- William spoke about working on getting a display case that can house the frozen, cold and dry goods for a recipe
- something you desire from somewhere you trust
- catchphrase from Wegman's grocery- employee said "You're worth it"

Board communication workshop- telling stories

- receipts showing local purchases
- co-op fair instead of membership party

Ambassador idea

- appreciate input
- listen empathetically

Board-marketing teaming up

- town hall meeting
- collaborators
- attend events

She went to bike co-op, Peace coffee co-op, Hispanic co-op market

Dave asked Lynn to go through her notes and pick something out that we could/should actually do/use from what she learned

Board Visioning Time:

William spoke about some changes with a position that they are hiring for:

The job position of Education Coordinator is now changing to:

Education and Community Outreach Assistant

-won't include the education of staff anymore

-potentially hire someone part-time for preparing the education center and clean-up

-William read the job description

Adjournment